



**Subject: Texas Delegation to China International Supply Chain Expo (CISCE)**

**From:** Fan Chen, Board Chair for Asian Chamber of Commerce (ACC) Houston, TX

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The Asian Chamber of Commerce – Houston (ACC) is pleased to invite your organization to join a Texas delegation to **The Third China International Supply Chain Expo (CISCE)** as a valued partner and sponsor.

This is a premier opportunity to position Texas as a leading destination for investment and innovation, while forging meaningful partnerships with Asia's largest manufacturing and supply chain network. With your support, we will amplify Texas's presence on the global stage and open new doors for trade, investment, and job creation in local business communities.

#### **Why Join the Delegation?**

- **Spotlight Texas:** Showcase your region or your organization to thousands of Chinese enterprises actively seeking U.S. trade and investment partners.
- **Attract Investment:** Build high-level relationships with Chinese manufacturers, logistics firms, and investors looking to expand in the U.S.—particularly in Texas.
- **Support Local Growth:** Demonstrate your leadership in economic development by facilitating opportunities for Texas-based industries, ports, and SMEs.
- **Drive Results:** Enjoy curated business matchmaking, speaking opportunities, exhibition exposure, and brand promotion before a global audience.

#### **Sponsorship Opportunities for Early Bird Applications<sup>1</sup>:**

##### **1. Diamond Sponsor – \$20,000 USD**

- Official Title as Delegation Co-Head – be recognized at all delegation's key forums, ceremonies, and official events
- Deliver keynote remarks, make presentations, and host VIP pitch sessions at all delegation events.
- Customized business matchmaking with top Chinese industrial parks and enterprises

- Complimentary delegation accommodation for one representative (one upgraded hotel room and delegation member fees waived)
- Separate exhibition area at a full-sized expo booth with promotional video (no longer than 2 minutes)
- Exclusive brand exposure and media coverage
- Access to all Delegation forums, ceremonies and events, including exclusive or private high-level meetings only available for Delegation Representatives (Delegation Co-Head Level)

## **2. Gold Sponsor – \$15,000 USD**

- Official Title as Depute Delegation Head– be recognized at all key forums, ceremonies, and official events
- Deliver remarks, make presentations, and co-host VIP pitch sessions at selected delegation events
- Customized business matchmaking with top Chinese industrial parks and enterprises
- Complimentary delegation accommodation for one representative (one standard hotel room and delegation member fees waived)
- Premium location for organization's own marketing materials at a full-sized expo booth with promotional video (no longer than 1 minute)
- Exclusive brand exposure and media coverage
- Access to all Delegation forums, ceremonies and events, including exclusive or private high-level meetings only available for Delegation Representatives (Depute Delegation Head Level)

## **3. Silver Sponsor – \$10,000 USD**

- Official Title as Delegation Director – be recognized at key forums, ceremonies, and official events
- Designated location for organization's own marketing materials at a full-sized expo booth with promotional video (no longer than 30 seconds)
- Exclusive brand exposure and media coverage
- Access to all Delegation forums, ceremonies and events, including exclusive or private high-level meetings only available for Delegation Representatives (Delegation Director Level)

## **4. Official Delegation Member – \$7,500 USD**

- Official Title as Delegation Member – be listed on all delegation promotional materials, including the official banner.
- Display selected promotional and marketing materials at a full-sized expo booth with promotional video (no longer than 10 seconds)
- Access to all Delegation's general forums, ceremonies and events.

**Together, let's take Texas to the world!**

To reserve your sponsorship or learn more, please contact:

**Asian Chamber of Commerce – Greater Houston, Texas**

Barbara Joe, Senior Director

3535 Briarpark Drive, Suite 108, Houston, TX 77042

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**Email:** [bjoe@asianchamber-hou.org](mailto:bjoe@asianchamber-hou.org)

Being a member of this ACC delegation, you will be invited back for our future trade/investment delegations to Asia later:

- China International Import Expo (CIIE) in Shanghai in November 2025
- Trade Missions to Korea and Taiwan in 2026

We look forward to partnering with you to strengthen Texas-Asia trade and economic collaboration and bring more business opportunities and well-paid manufacturing jobs to Texas!

Sincerely,

Fan Chen

Asian Chamber Board Chair

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1 To eligible for early bird's rates, applicants must submit application and make the payment by 4/15/2025.

## Delegation Highlights:

**Dates:** July 16-20, 2025

**Location:** China International Exhibition Center, Beijing

1. **Expo Participation:** Engage with global supply chain leaders at CISCE.
2. **Corporate Visits:** Tour leading manufacturers (in Oil & Gas, Petrochemical, Chemical, Steel & Aluminum, Plastics, Medical Device, Smart Manufacturing, EV/Renewable Energy in **Suzhou, Hangzhou, Guangzhou, Shenzhen, Chengdu, Chongqing and Hefei**).
3. **Exclusive Meetings:** Closed-door sessions with Chinese interested industry leaders and investors.
4. **Cultural Immersion:** Blend business with China's rich heritage and culture.

## Preliminary Itinerary:

- **July 14-15:** Arrive in Beijing
- **July 16:** Opening Ceremony
- **July 16 –19:** Delegation Booth/Exhibition, Invest in Texas Forum, Other supply chain forums, exhibitions at various pavilions, networking sessions (we have our own booth)
- **July 18-19:** Visit to Industrial Park in Beijing and networking with interested companies in Tianjin City
- **July 20:** Closing & Signing Ceremony in Beijing
- **July 21-22:** Visit Suzhou City (Highest Level of Manufacturing and Industrial Park)
- **July 23-24:** Visit Shenzhen City (Sister City with Houston)
- **July 25-27:** Spin-off subgroups to Hong Kong, to Chongqing & to Chengdu (in Sichuan Province), and to Hefei (in Anhui Province) – Optional Extended Trip