



ASIAN CHAMBER OF COMMERCE

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PRESENTS

*Spirit*

OF

ENTREPRENEURSHIP  
AWARDS

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Please join us for an evening honoring our nominees  
and celebrating the resiliency of our business community

Fashion Runway Presentation by:

**CHLOE DAO**

**11** | **1** | **24**  
FRIDAY

*6:00pm Reception & 7:00pm Awards Presentation*

**The Royal Sonesta Houston Galleria**

2222 West Loop S, Houston, TX 77027

Tickets: **[ASIANCHAMBER-HOU.ORG/AWARDS](http://ASIANCHAMBER-HOU.ORG/AWARDS)**



Dear Members, Friends and Supporters:

On behalf of the Asian Chamber of Commerce, I would like to invite you and your organization to our annual ***Spirit of Entrepreneurship Awards*** on Friday, November 1, 2024 at The Royal Sonesta Houston Galleria. Each year, The Asian Chamber of Commerce in Houston recognizes companies and individuals who have impacted our community at large. The event unites the Asian business community to celebrate excellence in leadership, business, and community impact within the greater Houston area. I look forward to your attendance to help celebrate 34 years of serving the Asian business community in Houston.

The impact of our Asian business community has in Houston extends over 19%\* of all employer firms identifying as Asian-owned. According to Greater Houston Partnership's "Global Houston 2023" study, Asia is the highest region of trade to and from Houston, totaling \$131 billion\*. I also want to highlight the population of over 679,217 Asians (9.3% of 7.34 Million)\* who reside in the Houston area and growing.

Our request is that you please review our sponsorship packet in standing behind and showing support for our business community and organization. This is an opportunity to connect with the various corporations and business leaders as well as showcase your products/services with an exhibit table (depending on select levels of sponsorship).

Founded in 1990, The Asian Chamber of Commerce represents Asian cultural, business and civic interests in the Greater Houston area. Representing the interest of over 112,882\* Asian-owned firms (22,882 employer / 90,000 non-employer) totally more than \$44.8B\* in sales and receipts, the Chamber promotes Asian businesses in the community, facilitates trade between Houston and Asia, and provides networking and development opportunities for its members.

We ask for your support in saluting the outstanding achievements and contributions to our Asian community at large. Please consider helping make our award event successful and contributing towards the Chamber's mission of empowering and uniting the business community in Houston.

Thank you for taking time to review our request.

Sincerely,

A handwritten signature in black ink, appearing to read 'Paul K.', is written over a light blue horizontal line.

Director of Community Development  
Asian Chamber of Commerce

\*Data can be viewed at: <https://asianchamber-hou.org/stats>

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Tax ID 76-0316809

# Spirit of Entrepreneurship Awards (Nov)

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Friday, November 1, 2024 | 7pm - 9pm (Pre-Reception 6pm)  
The Royal Sonesta Houston Galleria

## Overview

There is a need of a platform to recognize and honor entrepreneurs and leaders who have made an impact and contribution to the Asian community. As the Chamber's mission is to promote economic trade within the Greater Houston area, we recognized the value of honoring those who excel in growing their businesses and giving back to the community.

## Our Objectives

To honor and recognize entrepreneurs and leaders who have made a difference within the Asian business community. To celebrate excellence and salute their outstanding achievements and contribution to our Asian community at large. The objective is to bring awareness about the Chamber's impact in Houston and raise support for future programs in 2025.

## Past Speakers and Honorees

- The Honorable Elaine L. Chao - Former Secretary of Transportation and Labor
- Ambassador Katherine Tai – 19th United States Trade Representative
- Judge Lina Hidalgo - Harris County Judge
- Mayor Sylvester Turner - Mayor of the City of Houston
- R'Bonney Gabriel - Miss USA 2022 / Miss Universe 2022
- Chef Christina Ha - Master Chef Season 3 Winner
- Dr. Martha J. Wong - Former City of Houston Council Member
- Tim Jeffcoat - SBA Houston Regional Director
- Christine Yi – Gold House

## Award Categories (Subject to Change)

- Enterprise of the Year
- Entrepreneur of the Year
- Corporate Champion of the Year
- Resiliency Award
- Community Ambassador Award
- Legacy Award

## Past Videos and Photos

<https://asianchamber-hou.org/spirit-of-entrepreneurship-awards-2022>

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# SPONSORSHIP OPPORTUNITIES

## Spirit of Entrepreneurship Awards

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### GLOBAL

**\$ 25,000**

- 2 Tables of 10 with VIP seating
- Recognition in all materials and on screen
- Logo with click through link from Awards website
- Play corporate video during the program
- Opportunity to speak during the program
- 1 Marketing table during the program
- Full page ad in program
- Invitation for 15 guests to VIP reception

### NATIONAL

**\$ 15,000**

- Table of 10 with prominent seating
- Recognition in all materials and on screen
- Play corporate video during the program
- 1 Marketing table during the program
- Full page ad in program
- Invitation for 10 guests to VIP reception

### REGIONAL

**\$ 10,000**

- Table of 10 with preferred seating
- Recognition in all materials and on screen
- 1 Marketing table during the program
- Full page ad in program
- Invitation for 6 guests to VIP reception

### TEXAN

**\$ 5,000**

- Table of 10 with preferred seating
- Recognition in all materials and on screen
- 1 Marketing table during the program
- Half page ad in program
- Invitation for 4 guests to VIP reception

### HOUSTONIAN

**\$ 3,000**

- Reserved table of 10
- Recognition in all materials and on screen
- Quarter page ad in program
- Invitation for 2 guests to VIP reception

### HOST COMMITTEE

**\$ 750**

- 1 VIP seating
- Recognition in all materials and on screen

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# Underwriting Opportunities

## Spirit of Entrepreneurship Awards

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### **EVENT VIDEOS** **\$ 5,000**

- Name included on all honoree videos
- Reserved table for 10 at dinner
- Recognition in all materials and on screen

### **VIP PRIVATE RECEPTION** **\$ 5,000**

- Prominent placement of recognition at reception
- Welcome remarks to attendees at reception
- Reserved table for 10 at dinner
- Recognition in all materials and on screen

### **STAGING/DECORATIONS** **\$ 5,000**

- Reserved table for 10 at dinner
- Recognition in all materials and on screen

### **PRINTED PROGRAM** **\$ 3,000**

- Name prominently displayed on front cover of printed program
- 6 reserved seats for dinner
- Recognition in all materials and on screen

### **MEMORIES PHOTO BOOTH** **\$ 2,500**

- Company logo featured in post event email with photo link
- Name and logo on photograph holder
- 2 reserved seats for dinner
- Recognition in all materials and on screen

### **CENTERPIECES** **\$ 2,500**

- 2 reserved seats to dinner
- Recognition in all materials and on screen

### **MARKETING** **\$ 500**

- 1 Marketing table - No Seating

## Advertisements

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### **COLOR**

\_\_\_ \$350 Quarter page

\_\_\_ \$700 Half page

\_\_\_ \$1000 Full page

### **DIMENSIONS**

3 ½ in wide by 4 ¾ in high

7 ½ in wide by 4 ¾ in high

7 ½ in wide by 10 in high