



ASIAN CHAMBER *of* COMMERCE

invites you to our

35th ANNUAL
Spirit
of
ENTREPRENEURSHIP
AWARDS

SATURDAY, OCTOBER 25, 2025

The Post Oak Hotel

1600 West Loop South Houston, TX 77027



Dear Members, Friends and Supporters:

On behalf of the Asian Chamber of Commerce, I would like to invite you and your organization to our annual ***Spirit of Entrepreneurship Awards*** on Saturday, October 25, 2025 at The Post Oak Hotel at Uptown Houston celebrating our 35 Anniversary serving Houston. Each year, The Asian Chamber of Commerce in Houston recognizes companies and individuals who have impacted our community at large. The event unites the Asian business community to celebrate excellence in leadership, business, and community impact within the greater Houston area. I look forward to your attendance to help celebrate 35 years of serving the Asian business community in Houston.

The impact of our Asian business community has in Houston extends over 20.63%* of all employer firms identifying as Asian-owned. According to Greater Houston Partnership's "Global Houston 2024" study, Asia is the highest region of trade to and from Houston, totaling \$126.9 billion*. I also want to highlight the population of over 713,430 Asians (9.5% of 7.51 Million)* who reside in the Houston area and growing.

Our request is that you please review our sponsorship packet in standing behind and showing support for our business community and organization. This is an opportunity to connect with the various corporations and business leaders as well as showcase your products/services with an exhibit table (depending on select levels of sponsorship).

Founded in 1990, The Asian Chamber of Commerce represents Asian cultural, business and civic interests in the Greater Houston area. Representing the interest of over 119,796* Asian-owned firms (24,296 employer / 95,000 non-employer) totally more than \$47.76B* in sales and receipts, the Chamber promotes Asian businesses in the community, facilitates trade between Houston and Asia, and provides networking and development opportunities for its members.

We ask for your support in saluting the outstanding achievements and contributions to our Asian community at large. Please consider helping make our award event successful and contributing towards the Chamber's mission of empowering and uniting the business community in Houston.

Thank you for taking time to review our request.

Sincerely,

A handwritten signature in black ink, appearing to read 'Paul K.', is written over a light blue horizontal line.

Director of Community Development
Asian Chamber of Commerce

*Data can be viewed at: <https://asianchamber-hou.org/stats>

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THE ASIAN CHAMBER OF COMMERCE

Spirit of Entrepreneurship Awards

Saturday October 25, 2025 @ The Post Oak Hotel at Uptown Houston

2025 SPONSORSHIP OPPORTUNITIES

	\$50,000	\$35,000	\$20,000	\$10,000	\$5,000	\$3,500
Benefits	Title	Global	National	Regional	Texan	Houstonian
Table(s) of 10 with Seating Preference	4 VIP	3 VIP	2 PREMIUM	1 PREMIUM	1 PREMIUM	1 PREFERRED
Invitation(s) to VIP reception	20	15	10	4	2	2
AD in Digital Program Booklet (AD Size)	3 FULL	2 FULL	1 FULL	1 FULL	1 HALF	1 QUARTER
Recognition in All Materials and On Screen	✓	✓	✓	✓	✓	✓
Marketing Table(s) (*Can be given to clients/customers)	3	2	1	1		
Opportunity to Speak During the Program	✓	✓				
Play Corporate Video During the Program	✓	✓				
Custom Activation / Product Placements on Each Table	✓					

UNDERWRITING OPPORTUNITIES

HOST COMMITTEE | \$ 750

- 1 VIP seating
- Recognition in all materials and on screen

EVENT VIDEOS | \$ 5,000

- Name included on all honoree videos
- Preferred table for 10
- Recognition in all materials and on screen

STAGING/DECORATIONS | \$ 5,000

- Preferred table for 10
- Recognition in all materials and on screen

VIP PRIVATE RECEPTION | \$ 5,000

- Prominent placement of recognition at reception
- Welcome remarks to attendees at reception
- Preferred table for 10
- Recognition in all materials and on screen

PROGRAM BOOK | \$ 5,000

- Name prominently displayed on front cover of printed program
- 6 Preferred seats
- Recognition in all materials and on screen

MEMORIES PHOTO BOOTH | \$ 2,500

- Company logo featured in post event email with photo link
- Name and logo on photograph holder
- 2 Preferred seats
- Recognition in all materials and on screen

CENTERPIECES | \$ 2,500

- 2 Preferred seats
- Recognition in all materials and on screen

MARKETING | \$ 500

- 1 Marketing table - No Seating

* Advertisements in Digital Program Book: \$350 Quarter page, \$700 Half page, \$1,000